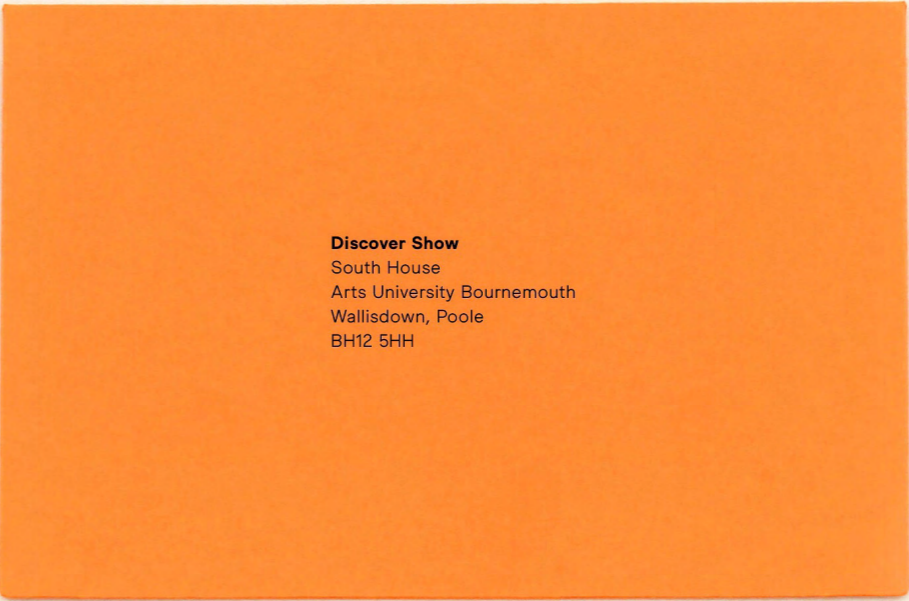


Hello,



Discover Show
South House
Arts University Bournemouth
Wallisdown, Poole
BH12 5HH



@discover.show

Discover
13-21 June

Private View
13 June / 6-9pm
Arts University Bournemouth
South House, Wallisdown
Poole, BH12 5HH

D&AD New Blood
10-13 July
Truman Brewery
London, E1 6QR

discovershow.co.uk



Matthew Ponting
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Discover show is a collaborative project focusing on the degree show branding for GD19. The branding centred around the idea of discovering content throughout the show. This was executed through the use of a circle that expanded and contracted; showing more or less work. My focus was across four areas: art direction, web, invitations and posters.

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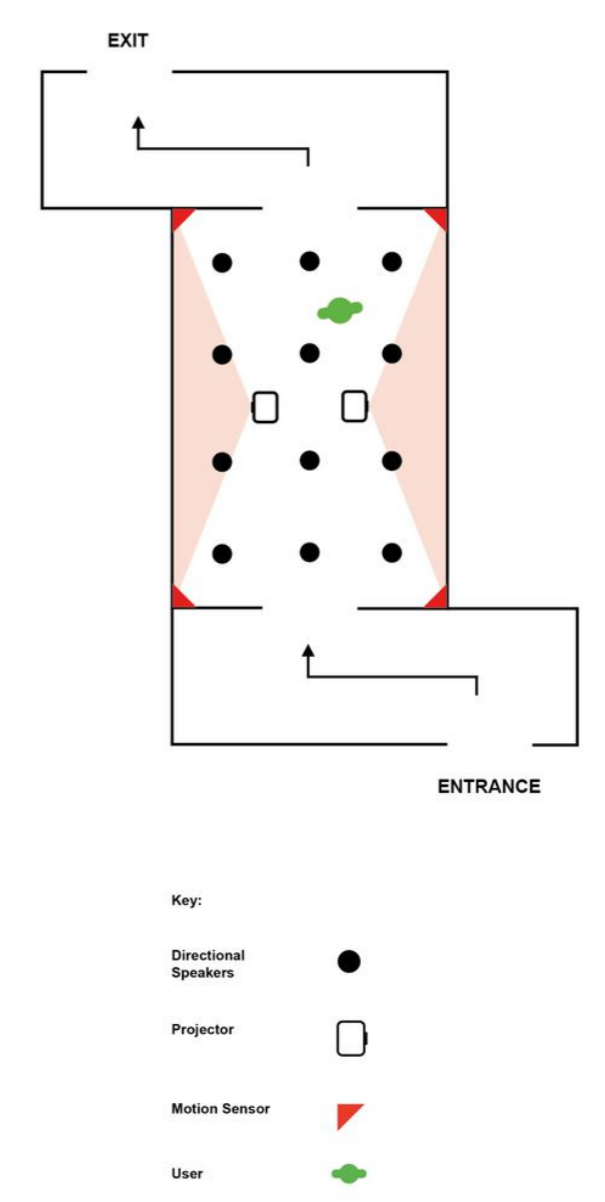
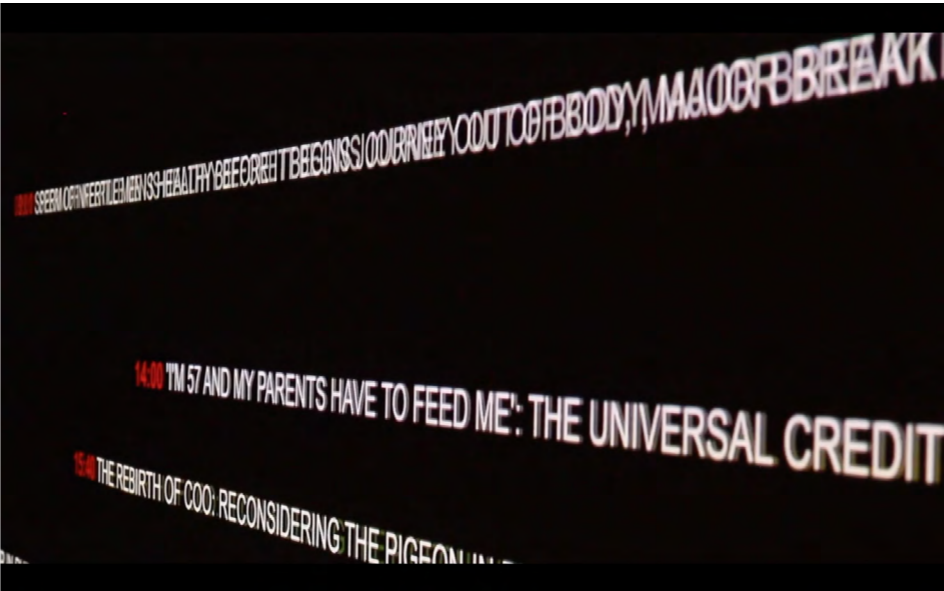
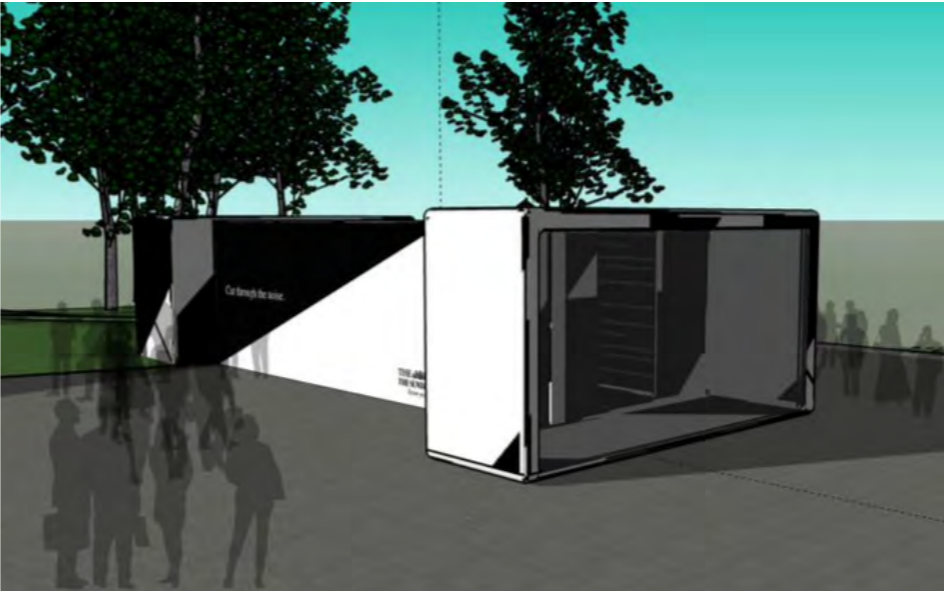
A folded risograph poster created from the collection of GD19's typefaces. This limited edition print was made to encompass the year, allowing some student's work to appear in the show who hadn't managed to submit something in time. The timeframe on this project was extremely short; with an 8-hour window from concept to the final risograph print.

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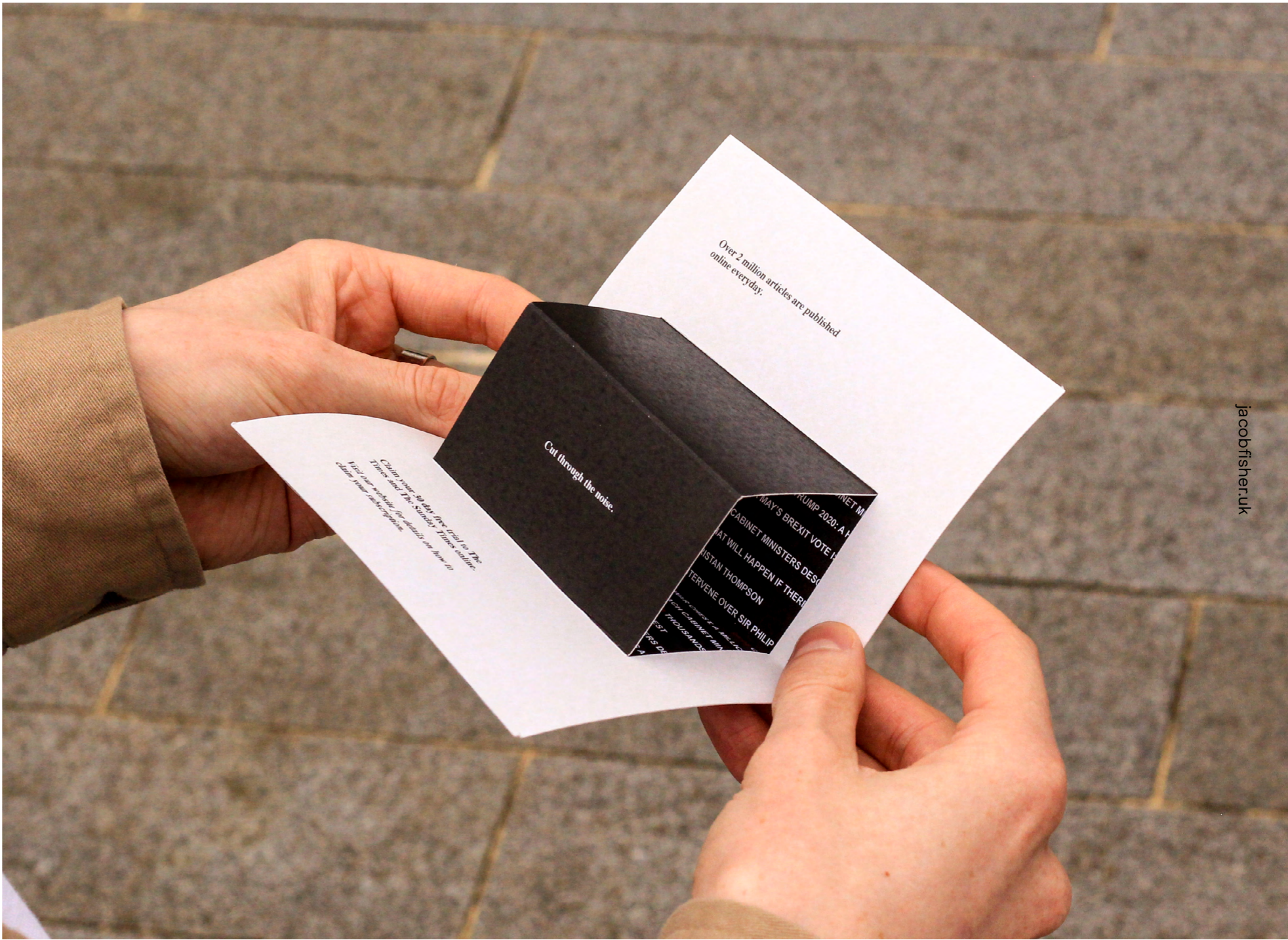
jcfisher96@gmail.com



Cut through the noise is an interactive experience that uses motion sensors and directional speakers in order to dictate how the user perceives a live stream of news articles. This helps illustrate the sheer volume of news in the world, which is then compared to the calm, controlled and considered value that 'The Sunday Times' offers.

See video for full experience:
[Cut through the noise](#)

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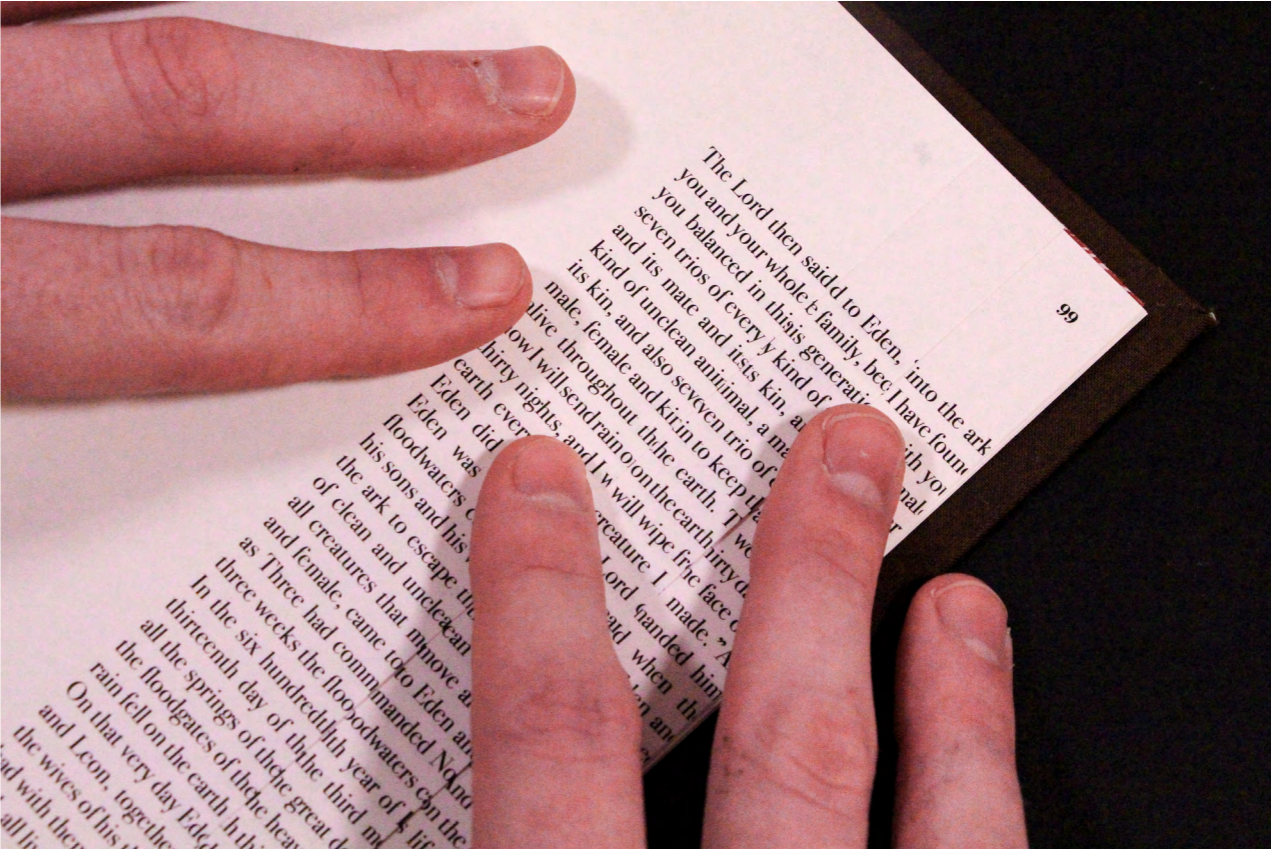


Although the main part of the project was the moveable experience, a printable component was also created. This was so that the user had a touchpoint when they returned home, the touchpoint was a printed miniaturized version of the experience that gave free 3 months of The Times online.



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The book used concepts based around the number three to reinforce it's role as a controller. For example, instead of a page being read across one page, it was read across three. Everything was divisible by three; page number, word count and line length.



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Side Hustle - Contraband Coffee Club

What happens when you have a contraband espresso machine at uni and free access to a 3d printer for a limited time. This was a side hustle project that I initiated to better my modeling skills, whilst it did do this it also started an ongoing project around ceramics and design.



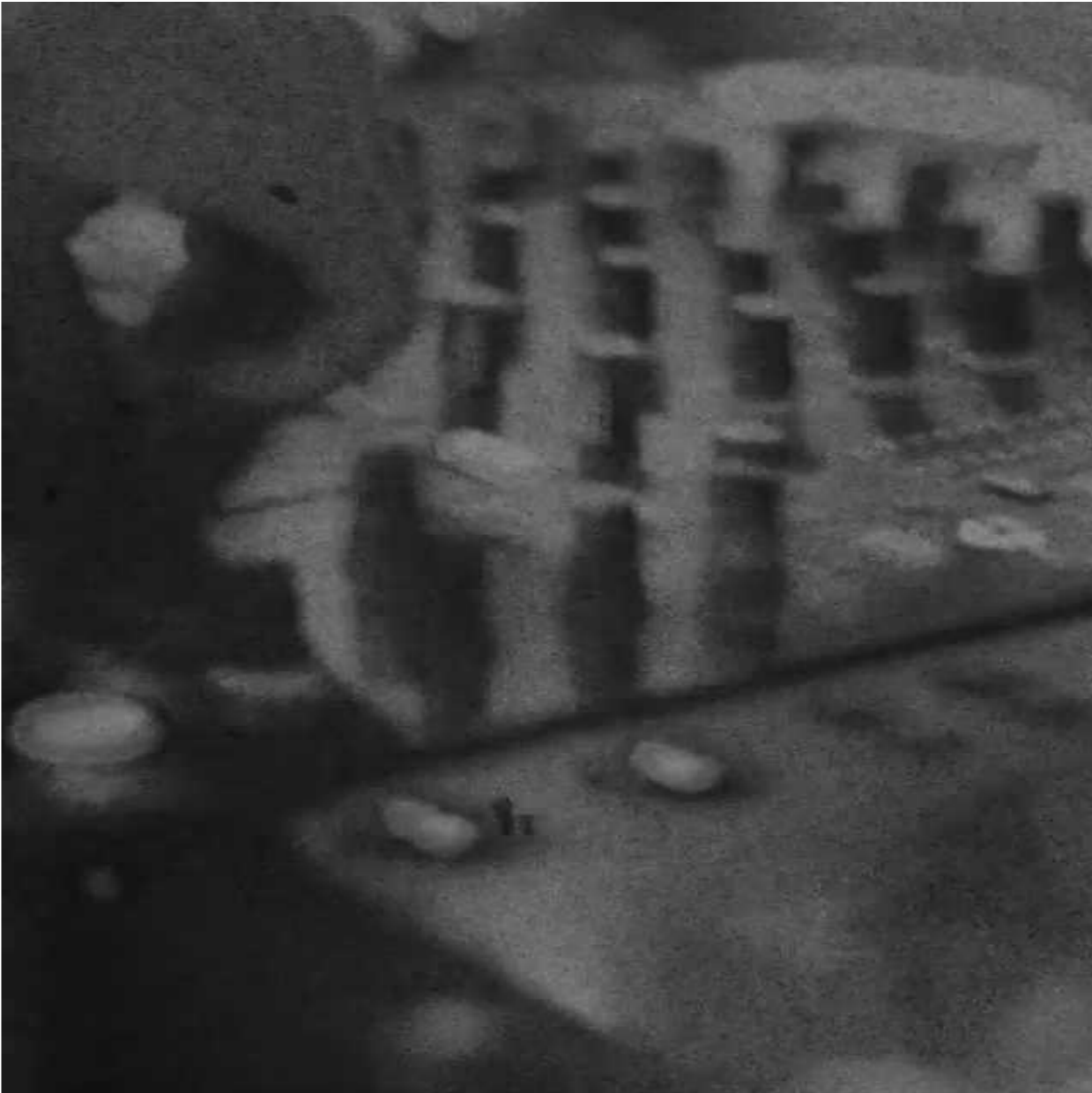
jcfisher96@gmail.com

jacobfisher.uk



A side hustle event which raised funds for the grad show. My part was creating the branding for the event, as well as the experience inside the club; plus helping with the tickets seen above. It became one of the most successful nights in Bournemouth that year because we focused on what the market wanted rather than what we thought they would like.

Side Hustle - Flavourtown



More examples of the artwork created for Flavourtown, we focused on a lot of motion based content as this drew attention in people's social media feeds

Thanks